**Morning Announcement Menu Promotions**

**Examples for Elementary School**

**Teacher Script for Classroom Promotions**

*Teachers can use this script to promote the daily target menu items in their classroom. Students are more likely to choose school lunch if they hear what is on the menu, the menu items are given fun names, and if they make the choice to eat school lunch ahead of time.*

Today’s menu in the Lion’s Café is **Epic Enchiladas**. Try this \_\_\_\_\_\_\_\_\_\_ (Choose one: kid approved, yummy, delicious, cheesy) choice.

It won’t be on the menu again for another 5 weeks!

On tomorrow’s menu is **Ooey Gooey Mac and Cheese**.

Raise your hand if you are going to try the **Epic Enchilada** today.

**Theme Meal Promotion: Taste Washington Day**

*Are you planning to hold a themed meal in the lunchroom? Theme meals are a great way to get kids excited about school meals. You can have meals themed around holidays, local events, and school events. You can even plan an ongoing daily, weekly or monthly themed meal. Here’s an example of a themed meal promotion for Taste Washington Day.*

**Announcement 1**

Wednesday is Taste Washington Day in the cafeteria! Everything on the menu is from Washington. Did you know we grow more apples than any other state? If all the Washington apples picked in 1 year were side by side they would circle the earth 12 times. On Wednesday our fruit and veggie cart will have slices of granny smith, golden delicious, and gala apples from Washington. Have school lunch on Wednesday and eat the foods we grow!

**Announcement 2**

Tomorrow is Taste Washington Day in the cafeteria! Everything on the menu is from Washington farms. The fruit and veggie cart will have lots of yummy tomatoes and sweet peppers from Dan Jackson, a local farmer. Dan lives in Spokane Valley and grows lots of vegetables on his farm. He grows fresh vegetables for local restaurants too. Have school lunch tomorrow and eat the foods we grow!

**Announcement 3**

Today is Taste Washington Day in the cafeteria! Everything on the menu is from Washington farms. The beef in our chili is from Emtman Brothers Farms in Valleyford. The lentils in our chili were grown locally. Did you know that lentils were grown long ago in far off lands where the weather is warm and dry like in eastern Washington? Pullman Washington celebrates the crop with a lentil festival every year. We will have a lentil tasting table in the cafeteria today too. Have school lunch today and eat the foods we grow!

**Theme Meal Promotion: Harvest of the Month**

**Butternut Squash**

Roasted Butternut Squash is the featured vegetable for Harvest of the Month. Harvest of the Month is a reminder to Try New Fruits and Vegetables. (School/Lunchroom mascot) helpers in the lunchroom will be looking for students who eat the butternut squash today. You may even get to fill out an “I tried paw” that will be displayed in the cafeteria just for tasting roasted butternut squash!

**Radishes**

**Announcement 1**

Can you guess what vegetable I am? I am red on the outside and white on the inside. I have a crunchy texture and I am good as a topping on salads or plain. I can be planted early in the season and can be harvested early too. I am from JP’s Family farm in Spangle Washington and will be served on the offer bar tomorrow. I am “Radical” Radishes.

**Announcement 2**

 (School/Lunchroom mascot) says to add a little spice to your day….try “Radical” Radishes on the fruit and vegetable offer bar today for Harvest of the Month. Farmer JP and his wife have 3 boys about your age. They all like working together and working hard to grow vegetables, like radishes.

**Announcement 3**

(School/Lunchroom mascot) would like to say “way to go” to those students who tried “Radical Radishes” yesterday. Next Thursday “Super” Spring Lettuce Greens will be served. They too are from a local Washington Farm.

**Potatoes**

**Announcement 1**

Potatoes are the Harvest of the Month in the cafeteria. Tomorrow we are having mashed potatoes. Potatoes are prepared in many ways. Yes, French fries are potatoes but most French fries have been pre coated in oil and processed without the skin. (School/Lunchroom mascot) recommends eating less French fries.

**Announcement 2**

Potatoes are the Harvest of the Month in the cafeteria. Today the cafeteria is serving mashed potatoes. (School/Lunchroom mascot) says that potatoes are good for us. Use less butter, sour cream and gravy on top of potatoes so you can savor the taste of the splendid spud!

**Jicama**

**Announcement 1**

Jicama is the Harvest of the Month in the cafeteria. Jicama grows in the ground like a potato. The best way to describe its texture and taste would be to say it is a cross between a potato and a pear. We hope that you have gotten a chance to taste Jicama this month. If not, on Monday you will get to taste Razzle Dazzle Jicama Salad.

**Announcement 2**

We are celebrating the vegetable, Jicama, as the Harvest of the Month. Today we will all get to taste Jicama in Razzle Dazzle Jicama Salad! Shiloh Hills students, we know that you will be adventurous and try this new food today! After you have tasted Razzle Dazzle Jicama Salad we will be gathering your opinion on this yummy sweet salad. We want to hear from you!

**Green Garbanzo Beans**

**Monday**

There will be something new to try on Thursdays in March for Harvest of the Month. Look for “Hulk Green” Garbanzo Beans on the offer bar. (School/Lunchroom mascot) says to be brave like him and try new foods!

**Tuesday**

There will be something new to try on Thursdays in March for Harvest of the Month. (School/Lunchroom mascot) says that garbanzo beans are also called chickpeas. The “Hulk Green” Garbanzo beans were grown in Washington State!

**Wednesday**

(School/Lunchroom mascot) named the garbanzo beans that will be on the offer bar tomorrow “Hulk Green” Garbanzo because they are a bright green color like the “incredible Hulk” when they are picked from the plant.

**Thursday**

Today on the offer bar we are serving “Hulk Green” Garbanzo beans! (School/Lunchroom mascot) says that these are the same as the crunchy seasoned garbanzo beans but green and sweeter. Give this incredible food a try today!

**Friday**

(School/Lunchroom mascot) says that it was great to see students try “Hulk Green” garbanzo beans yesterday! Way to Go University Unicorns! Look for them every Thursday this month!

**Edamame**

**Announcement 1**

Edamame is the Harvest of the Month in the cafeteria. Edamame grows on a plant in pods like sweat peas. We look forward to getting to taste Edamame in the cafeteria on Monday!

**Announcement 2**

We are celebrating the vegetable, Edamame, as the Harvest of the Month. Today in the cafeteria you will get to try this “energy boosting” vegetable often served in Japanese and Chinese cuisine. You will get to taste edamame in the form that it comes right off the plant. Those students who taste edamame will get to write their name on a paper “edamame pod” that will be displayed in the cafeteria.

**Asparagus**

**Monday**

(School/Lunchroom mascot) would like to announce that “Mighty” Asparagus is the Harvest of the Month for April. On Thursday we will get to taste roasted asparagus on the offer bar!

**Tuesday**

(School/Lunchroom mascot) wants you to know that the “Mighty” Asparagus that will be served in the cafeteria on Thursday was grown in Central Washington by Farmers Jessica and Jonathan!

**Wednesday**

(School/Lunchroom mascot) says that “Mighty” Asparagus grows as stalks above the ground. Farmer Jessica and Jonathan cut the asparagus stalk close to the ground, clean it and assemble it into bundles. Then they sell it to our school or the grocery store.

**Thursday**

Today on the offer bar we are serving delicious oven roasted “Mighty Asparagus” grown right here in Washington State. Asparagus can be cooked by steaming or stir-frying too! (School/Lunchroom mascot) says to be brave like him and try new vegetables!

**Friday**

(School/Lunchroom mascot) would like to “give a cheer” to all of his helpers in the cafeteria! Today is School Lunch Hero Day! Be sure and thank all the people who work hard to prepare, cook and serve the food as well those who keep things running smoothly in the cafeteria and clean up. They do this every day for you!

**Theme Meal Promotion: Milk Moostache Day**

**Announcement 1**

 (School/Lunchroom mascot) is excited to announce that tomorrow is milk moustache day! Everyone will get a milk moustache to wear. Did you know that milk contains 7 essential nutrients for your body? (School/Lunchroom mascot) has been reminding us that White Milk is the Smart Choice!

**Announcement 2**

Today is Milk Moostache Day! (School/Lunchroom mascot) wants you to join in the fun and wear a white milk moustache at lunch today! Everyone gets one! Yes, everyone! And be sure and smile.....you may get your picture taken!

**National Nutrition Month Promotion**

**Announcement 1**

 (School/Lunchroom mascot) wants you to know that March is National Nutrition Month. “My Plate” is a healthy eating guide that reminds us to include foods from all the food groups; Dairy, Fruits, Vegetables, Protein and Grains.

**Announcement 2**

Be healthy like (School/Lunchroom mascot) by including foods from the five food groups. He/She says….

Vary your veggies!

Focus on fruit!

Go lean with protein!

Make half your grains whole grains!

And choose low-fat dairy products!