

Work-Integrated Learning Advisory Committee Meeting Minutes
Regular Meeting
Via Zoom Meeting / April 22, 2020

Members in Attendance: Representative Sharon Tomiko Santos
Senator Lisa Wellman
John Aultman, Office of the Governor
Rebecca Wallace, Designee to the Superintendent of Public Instruction (OSPI)
Derek Jaques, representing K-12 Career and Technical Education (CTE) Educators
Nova Gattman, Workforce Board (WFB)

Members Absent: Representative Luanne Van Werven
Senator Ann Rivers
Denise Reddinger, representing K-12 Counselors
Krista Fox, Community and Technical Colleges (CTC) Educator

Staff to the Committee: Samantha L. Sanders, OSPI
Sheri Tucker, OSPI
Renee Lafreniere, OSPI
Lance Wrzesinski, OSPI
Michelle Lewis, OSPI
Teri Lee, OSPI

Meeting Guests: Anna Nikolaeva, Employment Security Department
Eric Wolf, WFB
Tim Knue, Washington Association for Career and Technical Education (WA-ACTE)
Sarah Patterson, Association of General Contractors Education Foundation (AGC)
David Beard, School's Out Washington (SOW)
Brianna Kirschenbaum, SOW
Maud Daudon, Career Connect Washington
Ethan Moreno, House of Representatives Staff
Maddy Thompson, Governor's Office
Natalie Pacholl, SEH America
Ethan Moreno, Committee Staff, House of Representatives

Call to Order: Derek Jaques called the meeting to order at 9:00 a.m. Prior meeting minutes were approved for the December 22, 2019 meeting as corrected. Attendance was taken using a Chat box protocol. The agenda was approved for the meeting. Committee members, staff and guests introduced themselves. No public comment took place.

Spotlight on Opportunities (7) - Schools Out Washington

David Beard gave an overview about School's Out Washington (SOW). Brianna Kirschenbaum followed with information on the Million Girls Moonshot Grant, a multi-year initiative that seeks to promote the engineering mindset by engaging one million additional girls in STEM learning opportunities through afterschool and summer programs. SOW's approach to develop culturally responsive STEM trainings and materials for out-of-school programs; develop an online portal for STEM and work-integrated learning resources; and collect to data on STEM and girl focused Expanded Learning Programs was shared.

Policy Update Related to Committee Work (6): Nova Gattman, Policy Subcommittee Co-chair and Representative Sharon Tomiko Santos updated members on policy relating to the work of the committee.

Related bills that passed during the 2020 Legislative Session include:

- [House Bill 2811](#) – Directs OSPI to lead a program to look at environmental learning with organizations called the Environmental Sustainability Program. The bill includes tribes and has a budget of \$250,000.
- [House Bill 2864](#)- Running Start Pilot Program that begins in 2021 and requires OSPI and the State Board to report by 2022. \$872,000 was allotted for the implementation of the bill.

[Senate Bill 6374](#)- Apprenticeship Materials – This bill is administered by Washington Student Achievement Council. The pilot is open to students with at least 2.0 GPA who are enrolled in a Running Start program. The bill would allow scholarship programs with apprenticeship program and materials. No fiscal impact.

- [Senate Bill 6521](#) - Directs OSPI to create and administer an innovative learning pilot program. This originated from a bill introduced in the 2019 Legislative Session related to mastery-based learning. It requires OSPI to report to the Legislature in December of 2022. The bill included funding \$388,000 for 2020 and \$349,000 for 2021.
- [House Bill 2308](#) - Occupational Bill Reporting. This bill seeks to collect data from employers on the occupation of their workers.

[Senate Bill 6168](#) (Supplemental Operating Budget) Career Connect Washington obtained funding in the final budget for a Career Connect Learning Tribal liaison to promote Career Connected Learning opportunities to tribal compact schools and in districts that serve tribal youth. \$150,000 was provided to OSPI to support this position.

[Senate Bill 6191](#) will create a system that uses tools to attempt to make systems to work collaboratively to support schools. The bill's intent is to use the Adverse Childhood Experience study ACES assessment to better coordinate activities for our youth.

Career Connect Washington – Activities Update:

Maud Daudon presented activities updates and the new on helping youth stay connected and be successful with the current situation COVID-19 presents. These updates included a briefing on the Career Connect @ Home activity, which will be a set of career focused panel interviews streamed and captured for future use. Please see meeting materials for additional details.

Review of Committee Responsibilities:

The authorizing legislature for the Work-Integrate Learning Advisory Committee was reviewed by Representative Santos.

Career Connect Washington Pilots and Implementation Update (3): Anna Nikolaeva from the Employment Security Department presented updates on Career Connect Washington pilot programs and implementation. She reported there are over 150 Career Connected Learning programs. The following topics were covered:

- Career Launch endorsed programs and applicants
- Career Launch enrollment and capital grant funded programs
- Registered apprenticeships (only those approved since July 2018)
- Intermediary grantees and applicants
- CCW-supported programs (e.g. CorePlus, etc.)
- CCW pilot programs

Anna shared http://bit.ly/CCW_Activities with the committee.

Committee Discussion and Questions:

Committee members discussed the need for developing best practices for partnering with industry and the local community to create internships, externships, apprenticeships, and mentorships as well as the opportunity to link high school and beyond plans with work-integrated learning to increase college and career readiness. Committee members noted the importance of recognizing the impact on in-school progress, high school graduation rates, state test scores, indicators of career and college readiness, employment outcomes, and community partnerships and the overall impacts and reductions or other changes in opportunity gaps; all of which will influence the ability to scale work integrated learning opportunities for each and every student.

December Meeting Follow-up: Small Group Work Results (5) (6) (7):

1. Samantha reviewed the small group protocol used in the December committee meeting. The results were reviewed for each prompt presented under the protocol: The purpose of the K-12 system in equipping students for productive lives after high school;
2. Strategies for ensuring a seamless transition after grade 12;
3. Characteristics of a robust and effective work-integrated learning program;
4. How business can support K-12 education in implementing work-integrated learning experience for each and every student;
5. Regional and state systems needing support; and suggestions for subcommittee focus.
6. Suggestions for subcommittee focus.

From the discussion, committee members determined four areas of focus for subcommittee work:

- Develop expected outcomes by grade-level of Work Integrated Learning
- Professional development
- Strategies for business and industry engagement
- Apprenticeship ready

Tim Knue (WA-ACTE) offered assistance with the development of professional development opportunities. Sarah Patterson (AGC-Education Foundation) noted that grade-level work has industry appropriate alignment and that this must be informed by teachers.

Future Meeting Planning:

The committee discussed moving forward with the June 10, 2020, meeting with two options: an in-person meeting in Yakima, or Zoom-based. June is the last meeting scheduled for the fiscal year. Discussion will take place at the next meeting regarding future meeting dates.

The June meeting is currently scheduled as a regular business meeting and will include a breakout session of Eastern Washington focus group participants that would replicate the same objective that the focus groups did at the December 2019 meeting. Samantha L. Sanders let the committee members know a meeting response form would be emailed after the meeting and would include a section to recommend three focus group guests.

Public Comment, Final Announcements and Conclusion of Meeting: No public comments were made. Representative Sharon Tomiko Santos moved to adjourn at 11:44 p.m. The motion was seconded by Senator Lisa Wellman.



About School's Out Washington, (SOWA)

- We provide services and guidance for organizations focusing on the Expanded Learning field.
- These services include: Quality and Training, Program Grants, Advocacy, and Racial Equity.
- Our purpose is to advance equitable expanded learning in Washington, ensuring high-quality afterschool and summer programs for all of Washington's youth, especially low-income youth and youth of color.



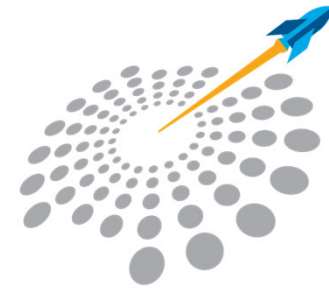
Million Girls Moonshot Grant

About the Grant

- A multi-year initiative that seeks to promote the engineering mindset. It seeks to engage 1 million more girls in STEM learning opportunities through afterschool and summer programs.

SOWA's Approach

- Develop culturally responsive STEM trainings and materials for out-of-school time programs.
- Develop an online portal for STEM and work-integrated learning resources.
- Collect input data on STEM and girl focused Expanded Learning programs, for SOWA's data system, Elevate Washington.



MILLION GIRLS MOONSHOT



Discussion

- What about career exploration do you want to know from community-based providers?
- What about career exploration do you want to know from youth?
- Is there anything else about career exploration you would like to know?





WILAC Presentation

April 22, 2020

With COVID-19: now is the time to double down on youth career connected learning

Young people suffered disproportionately in 2008 recession

- Over five years after the stock market collapse, unemployment among younger workers was 16.2%, more than double the national rate

Work connected learning experiences such as registered apprenticeship and career launch have shown to buffer young people from this experience

- Following the Great Recession, the Swiss economy rebounded earlier than most countries, with a young adult labor participation rate similar to adult unemployment (ages 25 to 64)
- Even at the peak of the Great Recession, Switzerland's unemployment reached at only 4.1% in Q4 2009.
- Switzerland's apprenticeship system was a significant contributor to this recovery

Registered Apprenticeships result in higher earnings and significant returns on investment for taxpayer dollars

- State taxpayer return ranges from \$4:1 to \$36:1 for work-based learning programs in Washington according to a 2020 Washington Workforce Board report

Career Connect Washington partners are ready to act

Early outreach with some employers indicates a willingness to proceed forward with career launch, prep and explore programs especially in the health care and information technology sectors

CCW regional networks continue to move work forward, innovating with virtual learning tools as they navigate the social distancing limitations

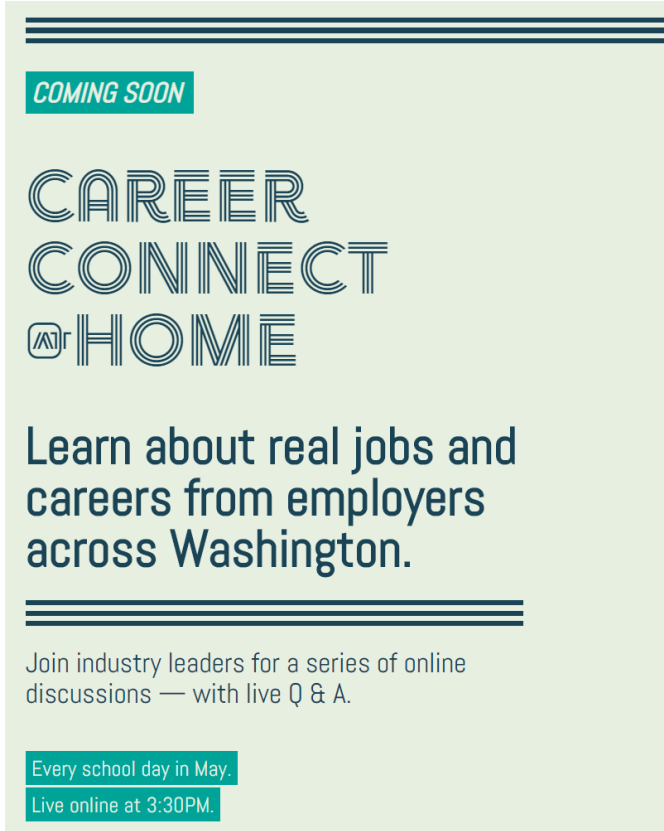
- They are eager and willing to do more
- Working with their regional businesses

Intermediaries continue to make progress on building new programs to launch in fall 2020

Over 150 programs have been built across the state over the last 2 years across the Career Explore, Prep and Launch levels

Let's employ these already established assets to aide in the state's recovery!

CareerConnect@Home Launching in May – Help get the word out

A promotional graphic for CareerConnect@Home. It features a light green background with dark green horizontal lines at the top and bottom. The text 'COMING SOON' is in a dark green box. The main title 'CAREER CONNECT @HOME' is in a large, outlined font. Below it, the text 'Learn about real jobs and careers from employers across Washington.' is in a bold, dark green font. At the bottom, there are two more dark green boxes with white text: 'Every school day in May.' and 'Live online at 3:30PM.'

COMING SOON

CAREER
CONNECT
@HOME

Learn about real jobs and
careers from employers
across Washington.

Join industry leaders for a series of online
discussions — with live Q & A.

Every school day in May.
Live online at 3:30PM.

CareerConnect@Home launching in May

- Virtual Career Explore Content from WA employers to WA students every day in May
- Homepage is up: <https://www.careerconnectathome.org/>
- Please help us get the word out to students, parents, educators, and other stakeholders
- Contact: Andy.Ferrera@KineticWest.com
- Opportunity to consider expanding this model to Career Prep and Launch after launch

How can CCW help aid in COVID-19 response and recovery?

- Immediate response: Virtual Career Exploration
 - > Estimated need: \$80,000
 - > Estimated impact: could be made available to all relevant students in K-12 system
- Immediate response: Existing Career Launch Preservation and Expansion
 - > Estimated need: \$5,000,000
 - > Estimated impact: Could expand any of the 100 current programs (grant size \$50-100k)
- Recovery: Career Launch and Prep in Priority and Resilient fields (increased role of virtual learning)
 - > Estimated need : \$5,000,000
 - > Estimated impact: 20 new programs serving 1000 students in the first year; expansion of virtual learning at both levels
- Applying for grant funds from Federal DOL (Covid recovery and Youth Apprenticeship)
- Possible further opportunities from state and federal stimulus and philanthropy

How can CCW help aid in COVID-19 response and recovery?

- **Policy change to remove disincentives for CCL participation:**
 - > Career Launch and Registered Apprenticeship participants are eligible for a variety of state, local, and program-specific supports, most notable the Washington College Grant created in 2019.
 - > CCW will work with state agencies to: identify policy changes to ensure students can receive career connected learning tuition aid without counting against other government aid eligibility (e.g. unemployment eligibility, food subsidies, housing vouchers, etc.).

Update on recent progress and legislative session

Secured approx \$1.2M in state funding during supplemental legislative session:

- \$985k for intermediary and regional network grants
- \$150k towards marketing and technology budgets – *see next slides for details*
- \$150k for tribal liaison (OSPI)
- Additional funding for supported programs including aerospace workforce development, homeless youth and firefighter apprenticeships, and a maritime high school in South King County

Kicked off technical support for 4 more intermediary grantees

Received 9 new applications for Career Launch endorsement over the last two months

- Four new programs approved this week

Received 20 applications for Rd. 3 Intermediary grants (on pace with previous rounds, even in midst of COVID)

Pursuing Department of Labor Recovery Funds and Grant to support the growth of Youth Apprenticeships (16-24) in WA

- In partnership with L&I and sub-grantees

Continuing progress against all workstreams including marketing, data & learning, equity, stakeholder engagement

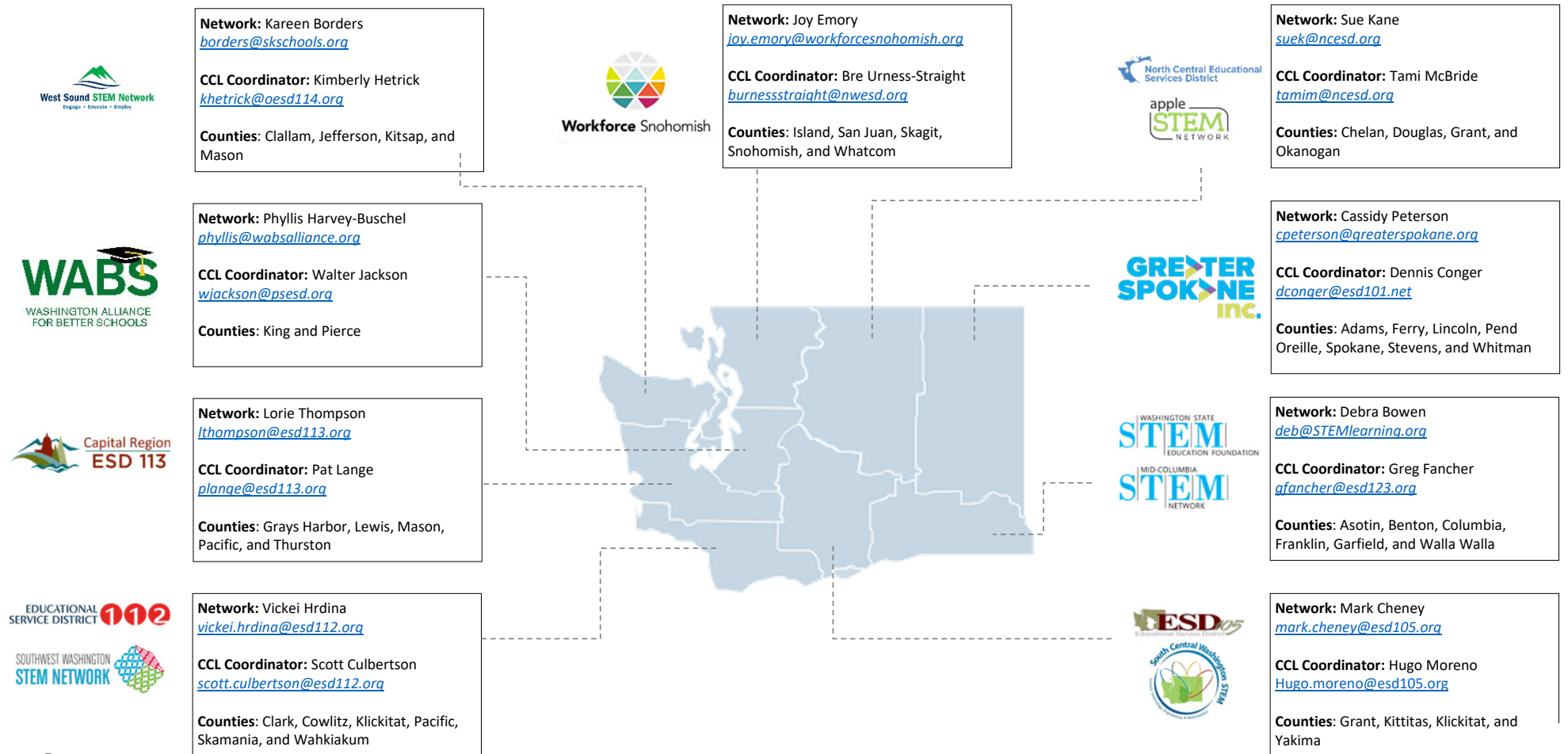




Work Integrated Learning Advisory Committee WIOA Pilots Program Update

April 22, 2020

Pilots built a solid foundation for Regional Networks...



Over 150 career connected learning programs and counting part of statewide Career Connect system

Programs range across Career Explore, Prep, and Launch:

- Career Launch endorsed programs and applicants
- Career Launch enrollment and capital grant funded programs
- Registered apprenticeships (only those approved since July 2018)
- Intermediary grantees and applicants
- CCW-supported programs (e.g. CorePlus, etc.)
- CCW pilot programs

Directory available here: http://bit.ly/CCW_Activities

The image displays a stack of six spreadsheets, each representing a different Educational Service District (ESD). Each spreadsheet contains a table with the following columns: Lead Sponsor, Program Name, Level (CL, CP, CE), and Industry. The ESDs shown are 189, 171, 113, 114, 121, and 101. The programs listed include various fields such as Healthcare, Technology, Manufacturing, Agriculture, and Business. For example, ESD 189 lists 'Aviation Technical Services' and 'Maryville School District', while ESD 101 lists 'Spokane Workforce Council' and 'Spokane Community College'.

Mentors/Coaches in their Own Words:

Mentors/Coaches talking about their mentees:

“[Youth] was an extremely hard worker. At first, he had trouble concentrating on oral directions, but he learned to slow down and process what he was being told. Towards the end of his internship he was able to work independently with minimal supervision. He helped me redesign a campsite and did a lot of the work himself. I enjoyed getting to know him and I think he will benefit in getting out in the world and gaining life experiences.”

“[Youth] was able to find his groove with technical assignments. He was a great help in getting projects done. As his mentor I have shared with him my confidence in his ability to go far if he sticks with his interest. I have directed him towards further training and education with Olympic College and have high hopes that he will continue in the technical field.”

“We are excited that after [youth’s] internship has ended, she will now be joining our team. We hope that she will stay with us a long time and grow with us in different career paths. Her strengths include her willingness to learn and take constructive criticism and grow. She will benefit by continuing to listen and learn from her mentor and supervisors.”

- Career Connect Olympic Consortium

Students*, in their Own Words:

[Keionna](#), Former out-of-school youth, re-engaged through a Comprehensive Employer Internship in Early Childhood Education (1.5 min)

“ I want to be a pediatrician, and this is a good experience, because it helps me [...] understand kids’ development, their strengths and weaknesses, how they develop through the simplest things: through coloring, building blocks, playing with friends (...) You not only learn a lot about the internship that you get, but you learn a lot about yourself. It helps you understand who you are” .

[Fahad](#), junior at Vancouver’s iTech High School (3 min, starts at 6-minute mark)











“In the beginning I didn’t know what to expect, I’m a junior, a high school kid, going into an engineering [department] of the Port. All I knew is that I wanted to major in civil engineering, and I’m glad to say that my major did not change and I still would like to do civil engineering. Not a lot of people know what they are getting into, they just find a major, but once they get into it, it’s too late, so I am really glad that I had the experience that helped me understand that I still do want to do this”.

[Youth talking about Providence Spokane’s Medical Assisting Program, supported by Career Connect Spokane](#) (5 min)

[Goodwill Youth Program Internship, supported by Career Connect SouthWest](#) (1 min)





*Career Connect Pilots supported more than 3,300 participants with a comprehensive internship (90-hr internship + career planning + 10 hrs. minimum of adult mentorship) and 124 youth in registered apprenticeships.

WIOA funding supports Career Connect Washington Intermediaries

	Aerospace	Agriculture / Food Processing	Automotive	Construction	Health care	Hospitality	Information Technology	Manufacturing	Maritime
 Construction trades <u>Career Preparation</u> / pre-apprenticeship (King)				✓					
 Develop <u>Career Preparation</u> / pre-apprenticeship program to prepare students for Apprenti and similar programs (King)							✓		
 Expand General Service Technician <u>Registered Apprenticeships</u> ; Master Service Technician <u>Registered Apprenticeships</u> (Pierce)		✓							
 Develop new construction trades and maritime (specifically marine construction, fisheries, maritime logistics) <u>Career Launches</u> (Kitsap)			✓						✓
 Create new Central Sterile Processing Technician and Pharmacy Technician <u>Reg. Apprenticeships</u> ; Expand Medical Assisting <u>Reg. Apprenticeship</u> programs (King)					✓				
 Develop new <u>Career Launch</u> in aviation maintenance and hospitality mgmt.; Expand existing IT support <u>Registered Apprenticeship</u> (Chelan/Grant/Adams)	✓					✓	✓		
 Expand existing manufacturing <u>Registered Apprenticeship</u> programs, with AJAC as one of the primary partners (Spokane)								✓	
 Expand AJAC manufacturing <u>Youth Registered Apprenticeships</u> , including expansion to food processing and agriculture industries (Southcentral Region/Yakima)		✓						✓	
 Develop new <u>Career Launch</u> programs with T-Mobile, focused on data management, advanced analytics, artificial intelligence, etc. (King)							✓		
 Expand semiconductor <u>Career Launch</u> * program; Develop a new medical assisting <u>Career Launch</u> (Clark/Cowlitz)					✓			✓	

Career Connect Washington Intermediary Grantees (Cohort 2)

Lead sponsors

	Aerospace	Agriculture / Food Processing	Automotive	Construction	Health care	Hospitality	Information Technology	Manufacturing	Maritime
 WASHINGTON STATE UNIVERSITY Design and deliver <u>Career Awareness</u> program for middle school students health sciences and healthcare delivery sectors (Stevens)					✓				
 WENATCHEE VALLEY COLLEGE Develop <u>Career Launch</u> engineering / machining production program (Chelan/Douglas/Okanogan)							✓	✓	
 Elements of Education Partners Develop <u>Career Launch</u> program to provide classroom learning and paid OJT for Certified Nursing Assistant certification (Pierce)					✓				
P-Tech supported by  Develop Career Connected Technology Information Academy based on IBM's P-Tech High School Program to be scaled aligned to <u>Career Launch</u> (King/Franklin/Snohomish)					✓		✓		



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