



Washington Office of Superintendent of **PUBLIC INSTRUCTION**

Media Literacy/Digital Citizenship

1. **Purpose:**

Funding was provided to support professional learning opportunities for K–12 educators seeking to strengthen their Media Literacy & Digital Citizenship instruction and leadership skills. Participants in the pilot program cohort engaged in virtual synchronous learning sessions with guest speakers, asynchronous activities (including discussions and reflections), and Professional Learning Community meetings led by mentors. Two supporting projects were undertaken: the design of a Media Literacy & Digital Citizenship Framework (including a collection of instructional resources and a prototypical Scope & Sequence) and an evaluation of the pilot program conducted by an outside team.

2. **Description of services provided:**

The funds were used directly by OSPI for the following: compensating guest speakers; compensating cohort participants and mentors; contracting with a project manager, an instructional designer, and an instructional resource reviewer; and purchasing and mailing books to participants. In addition, funds were passed through to the Puget Sound Educational Service District Strategy, Evaluation and Learning team to conduct the evaluation of the pilot program.

3. **Criteria for receiving services and/or grants:**

Participants in the pilot program cohort were selected based on their submissions of Requests to Participate. Selection criteria were based on the following: availability to not only complete as much of the program as possible, but also participate in evaluation activities (including feedback surveys and focus groups); diversity in terms of geographic location, size of school, and grade levels taught; and balance of classroom teachers and teacher-librarians.

Beneficiaries in the 2022-23 School Year:

Number of School Districts:	23
Number of Schools:	27
Number of Students:	328,832
Number of Educators:	27
Other:	N/A



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4. Are federal or other funds contingent on state funding?

No

5. State funding history:

Fiscal Year	Amount Funded	Actual Expenditures
2023	\$300,000	\$299,673

6. Number of beneficiaries (e.g., school districts, students, educators, other) history:

Fiscal Year	Number of Schools
FY 23	27

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2023-10-20 18:11:00

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7. Programmatic changes since inception (if any):

This was the first year of this program.

8. Program evaluation or evaluation of major findings:

Please see the attached report from the Puget Sound Educational Service District Strategy, Evaluation and Learning team.

9. Major challenges faced by the program:

The biggest challenge faced was the need to plan and implement the program in the first fiscal year. As a result, we couldn't recruit the cohort until the school year started and then weren't able to start the sessions until November. This meant we often had two Modules per month and had to keep going into May, when educators get very busy with end-of-year activities. This likely contributed to a higher attrition rate than expected and to lower participation in some Modules. Because the PLC meetings were held immediately after the synchronous sessions, participants who couldn't make it that evening missed both opportunities. In addition, feedback indicated a need for more structure to the PLCs, not necessarily connected to the content of the synchronous sessions. Finally, feedback indicated an interest in coming away with a "completed project" like an Action Plan.

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10. Future opportunities:

Cohort participants didn't recommend cutting any of the content or other opportunities that were offered during the course. They also appreciated meeting during the school year so they could try out what they were learning in real time, then discuss how things were going. An ideal revised timeframe would see us recruiting and prepping the cohort in the



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winter/spring of one school year, then launching the introductory activities of the program during the summer and continuing with monthly Modules from September through April of the following year. We would also institute a new compensation system that limited stipends to those participants who complete a minimum requirement. To address the PLC issues, we would hold those meetings on a different evening from the synchronous sessions with guest speakers, and add more structure related to issues of interest to the participants. Instead of using Canvas discussions to hold participants accountable for asynchronous work, we would launch an Action Plan project at the beginning and provide scaffolding and support throughout the course.

11. **Statutory and/or budget language:**

\$300,000 of the general fund—state appropriation for fiscal year 2023 is provided solely for the superintendent to establish a media literacy and digital citizenship ambassador program to promote the integration of media literacy and digital citizenship instruction.

12. **Other relevant information:**

Related work includes the integration of Media Literacy & Digital Citizenship into the state English Language Arts standards that are currently being revised.

13. **Schools/districts receiving assistance:**

[preliminaryfy23state-fundedprovisograntawardsupdated-42823.xlsx \(live.com\)](#)

14. **Program Contact Information:**

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