Strategies to Promote and Increase School Breakfast Participation

*Host a ‘Back to School’ Breakfast

*Books and Breakfast Day

*Breakfast Promotion

*Bring a Buddy to Breakfast Day

*Make It Fun Day

*Create a ‘Specials’ or ‘Menu’ board

*Special Breakfast Sample Day

*Breakfast on the playground or courtyard

*Give your cafeteria a facelift

*Event Days

*Special Guest Days

*Food of the Day

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