

Request for Proposal No. 2024-03

Addendum 02 – Q&A

This document is posted to capture the questions received, and agency answers provided, during the question and answer period of RFP No. 2024-03, issued October 24, 2023.

All amendments, addenda, and notifications related to this procurement will be posted on the [OSPI website](#) (if this was an open procurement) and on the Washington Electronic Business Solution ([WEBS](#)) website. Additional questions concerning this procurement must be submitted to contracts@K12.wa.us. Communication directed to other parties will be considered unofficial and non-binding on OSPI and the Washington state Charter School Commission (Commission/CSC), and may result in disqualification of the Consultant.

OSPI is issuing, and will serve as the point of contact, for this RFP on behalf of the Commission. This is for process only; the Commission will make all content-related an evaluation/award decisions about this RFP itself.

- Question:** I was wondering if I could request for an extension to the proposal submission deadline...

Answer: The deadline has been extended to November 27, 2023. See Amendment 01.
- Question:** ...let me know if you have a local preference or are you open to a Canadian agency that has done similar work with clients across the United States...

Answer: Any company who meets the minimum qualifications and can provide the services listed may apply for the RFP. Bidders should be aware [Statewide Vendor Registration](#) is required and [State of Washington business licensing](#) may be required.
- Question:** Are you open to bids from outside of the state?

Answer: Any company who meets the minimum qualifications and can provide the services listed may apply for the RFP. Bidders should be aware [Statewide Vendor Registration](#) is required and [State of Washington business licensing](#) may be required.
- Question:** Is there an incumbent agency?

Answer: The Commission currently contracts with a communications consultant, Pickus Communications, LLC, which was selected through a competitive process.
- Question:** Whether companies from Outside USA can apply for this? (like, from India or Canada)

Answer: Any company who meets the minimum qualifications and can provide the services listed may apply for the RFP. Bidders should be aware [Statewide Vendor Registration](#) is required and [State of Washington business licensing](#) may be required.

6. **Question:** Whether we need to come over there for meetings?

Answer: The Commission works in a hybrid environment. Most consultation meetings with staff will be virtual, however it is possible some in-person support may be needed, depending on the communications tactics used.

7. **Question:** Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

Answer: The Commission works in a hybrid environment. Most consultation meetings with staff will be virtual, however it is possible some in-person support may be needed, depending on the communications tactics used.

8. **Question:** Can we submit the proposals via email?

Answer: Per section B.7. of the RFP, proposals are required to be submitted via email.