

# Financial Aid Advising Days: **Strategies and Resources**

*OSPI-WSAC Webinar \* September 15, 2021*



Washington Office of Superintendent of  
**PUBLIC INSTRUCTION**



# Webinar Logistics



This webinar is being recorded and will be posted on OSPI's [YouTube](#) ~ OSPI-WSAC Webinar Playlist

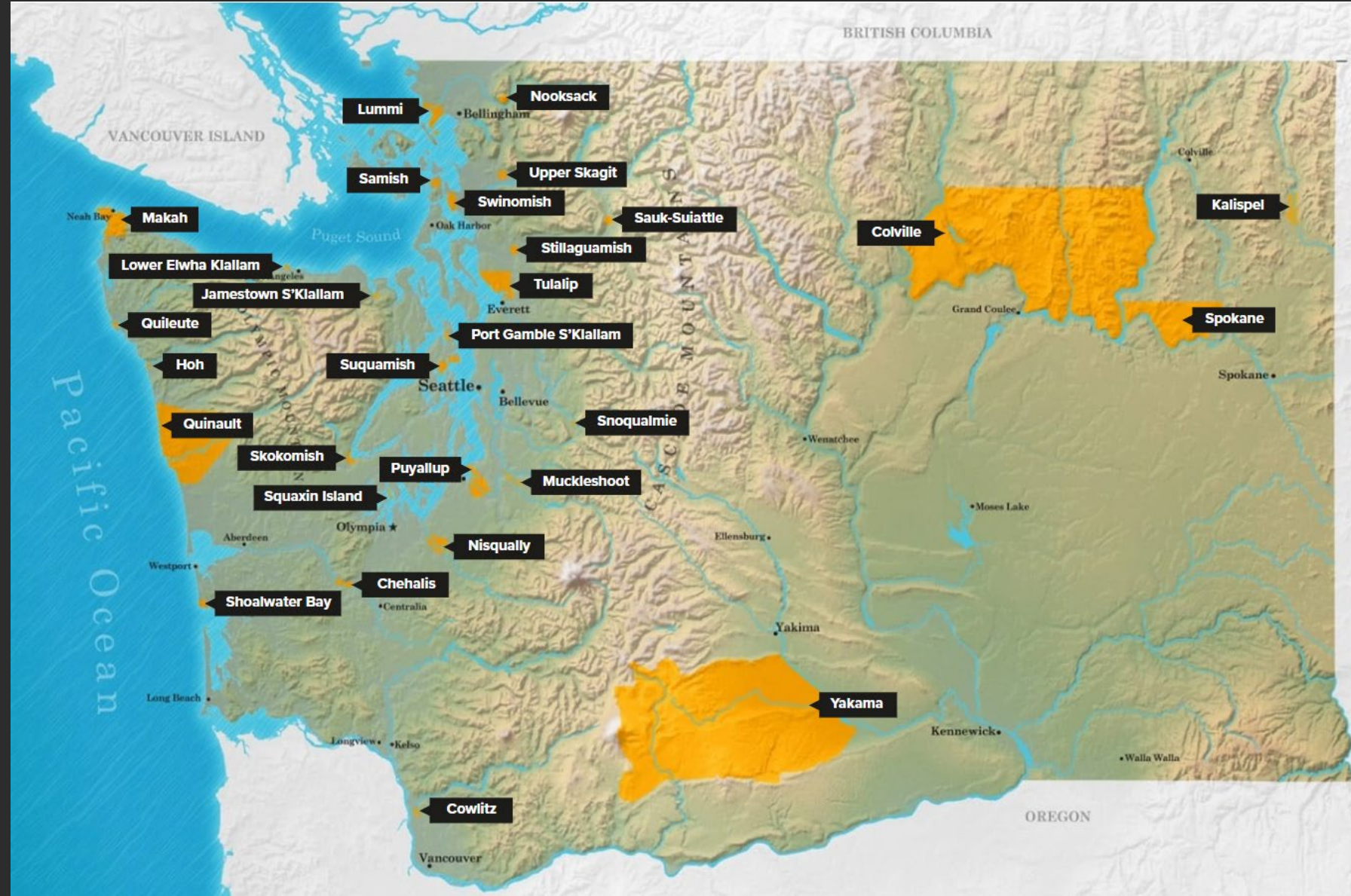


Both the recording and the slides will also be posted ASAP on [WSAC's](#) website and the slides will be on [OSPI's](#) CCR website



1.5 Clock Hours are available ([register](#) for [pdEnroller event #133833](#) ~ once attendance is verified, you'll get an email to submit a post-session eval. and get your clock hours)

# Tribal Land Acknowledgement



Learn more about  
**Washington  
Tribes**

Link to this map:  
<https://www.washingtontribes.org/>

School District & Nearest Federally  
Recognized Tribes

Map Showing the Historical Overlap  
of Tribal Territories (N. Hemisphere)

To learn about your area, text your  
City and State to 907-312-5085





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# Objectives

- Understand related **legislative requirements:** the **HSBP** and **Financial Aid Advising Day**
- Explore **promising practices** for helping seniors complete financial aid applications
- Get **resources & support!**





# Keeping Equity at the Center



How can you use the HSBP and Financial Aid Advising Day to improve college accessibility gaps?



How can previous practices be updated to put equity at the center of all your CCR services and supports?



# **High School & Beyond Plan (HSBP) and Financial Aid Updates**



# HSBP and Financial Aid Connection

## Requirements Since 2016

- Starts by 8th grade
  - *Career Interest Inventory*
  - *Career Goal(s)*
- Educational Goals
- Academic Course Plan
  - **Dual Credit**
  - **College Bound Scholarship**
  - *CTE Equivalency Courses*
  - *Support classes (if needed)*
- Résumé/Activity Log

## Added by HB1599 (2019)

- **Info about federal & state financial aid** (7 specifics)
- Students with IEPs get same HSBP planning, with similar staff, as classmates
- 10<sup>th</sup> Grade HSBP Update: SBA scores\* must inform 11<sup>th</sup> grade course choices
- **Acad. Accel. by 2021-22**

### SB6141 (2020)

### Financial Aid Advising Day

by 12/1 annually


### SB5321 (2021)

College Bound Scholarship now auto-enrolled & no signature





# HSBP Template



The form is titled "My High School & Beyond Plan" and includes the logos for "Career Guidance Washington" and the "Washington Office of Superintendent of PUBLIC INSTRUCTION". It contains several input fields: "Name: \_\_\_\_\_ SSID: \_\_\_\_\_", "School(s): \_\_\_\_\_ Grad Year: \_\_\_\_\_", and "School Counselor/Advisor/Case Manager: \_\_\_\_\_". Below these fields is a yellow banner with the text "PERSONAL PROFILE – WHO AM I?" and a sub-header "What interests, skills, abilities, values, goals, dreams, and personality traits fit you?".

Class of 2022  
HSBP Template  
Coming Soon!



## MY FINANCIAL AID OPTIONS

Since most adults change career paths multiple times during their working years, it is important to understand what financial resources are available for when/if you choose to pursue further education and/or training through an apprenticeship or a 2- or 4-year college or technical/specialty college.

This section of your HSBP is required to ensure all students know what support is available and how to access state and federal financial assistance after high school.

**I will find out my financial aid options through either the Free Application for Federal Student Aid (FAFSA) or the Washington Application for Student Financial Aid (WASFA).**

- Go to <https://wsac.wa.gov/apply> to access the different materials and information you and your parent(s)/guardian(s)/family need to apply for these sources of financial aid.
- I will be considered a dependent student for financial aid.  Yes  No  
(Check for dependency status at <https://studentaid.gov/apply-for-aid/fafsa/filling-out/dependency>).

By (digitally) signing below, I indicate that I know which application I can use (FAFSA or WASFA) and how to find out what information and materials are needed to complete the application.

Name: Click or tap here to enter text.

Date: Click or tap here to enter text.

### 1. These are the colleges I am most interested in attending with their financial aid deadlines:

College: Click or tap here to enter text.

Priority Deadline: Click or tap here to enter text.

College: Click or tap here to enter text.

Priority Deadline: Click or tap here to enter text.

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College: Click or tap here to enter text.

Priority Deadline: Click or tap here to enter text.

### 2. If I need help figuring out or applying for financial aid, I'll talk to: Click or tap here to enter text.

### 3. I can also get help at my school's Financial Aid Advising Day on: Click or tap here to enter text.

### 4. I applied for financial aid using the FAFSA or WASFA on (date): Click or tap here to enter text. Not applicable

### 5. I applied for a College Bound Scholarship in middle school: Yes No Not applicable (If not sure, ask your School Counselor, Advisor or Case Manager to help you find out.)

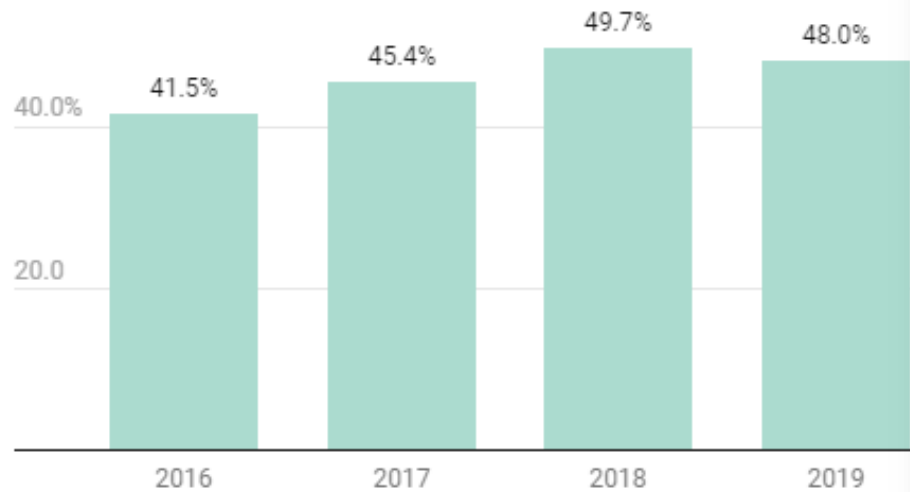
### 6. I have reviewed and compared my financial aid award offers: Yes No Not applicable

### 7. I do not plan to apply for financial aid because: Click or tap here to enter text.

# Some "Why's" for Financial Aid Requirements

## Washington applications for college financial aid are lowest in five years

Students still have months to complete financial aid forms, but as of now, completion rates have declined from past years.



\* Completion rates are compared across May for all respective years

Chart: Lauren Flannery / The Seattle Times • Source: Washington Student Achievement Council • [Get the data](#) • Created with [Datavrapper](#)

## Washington English learners and special education students lag behind peers in completing federal financial aid forms

In the 2019-20 school year, migrant students and those who are unhoused or from low-income homes also lagged behind the state's average.

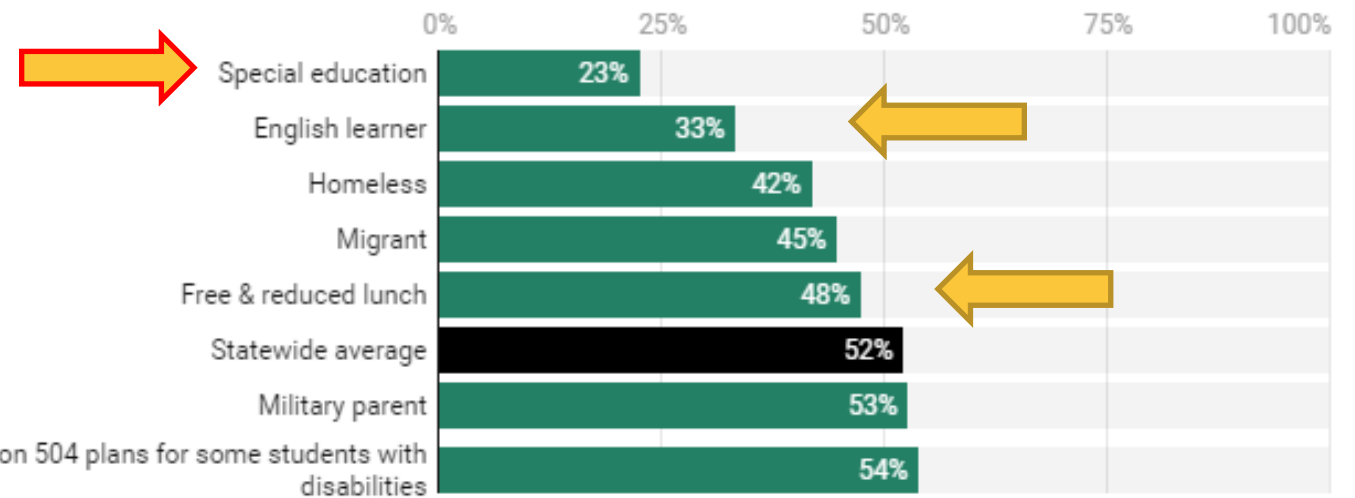


Chart: Lauren Flannery / The Seattle Times • Source: Washington Student Achievement Council • [Get the data](#) • Created with [Datavrapper](#)

# Pause for Processing....

- ➔ How and When do students learn about financial aid in your school/district?
- ➔ Is the WASFA promoted as much as the FAFSA?
- ➔ Are students with disabilities encouraged to apply?
- ➔ Are you accessing support? [WSAC, CSF, college staff]





# **Financial Aid Advising Day Overview**







# Why Financial Aid?

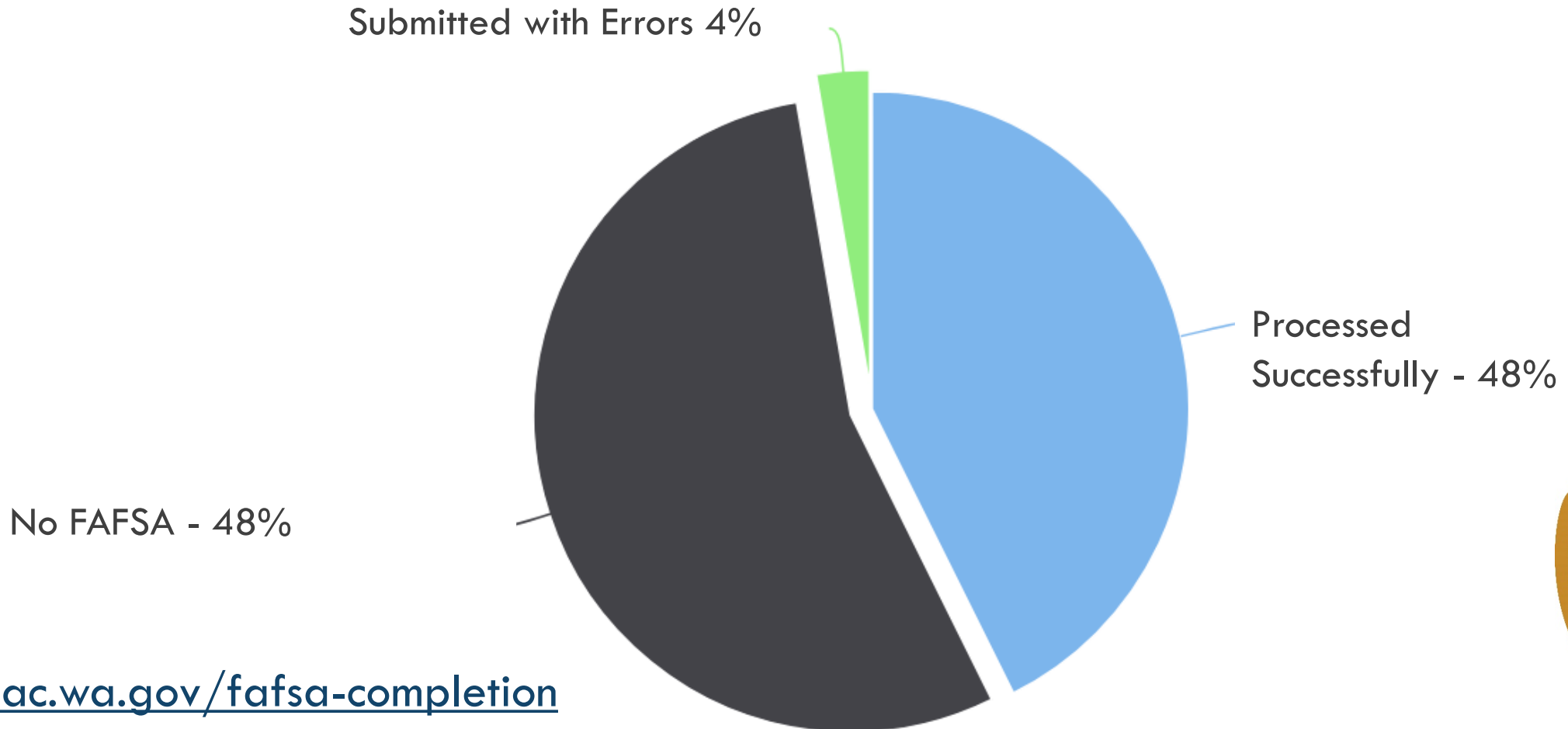
Nationally, seniors who complete a financial aid application are 84 percent more likely to enroll in postsecondary education.

The rate is even higher for students from lower-income families.



# Nearly Half of WA Seniors Didn't Complete a FAFSA

## WA Public HS Seniors FAFSA Completion 2020-21



[wsac.wa.gov/fafsa-completion](https://wsac.wa.gov/fafsa-completion)





# Financial Aid Advising Day Requirements

## Examples of District Information Requirements

- Eligibility for WCG
- Financial aid applications
- New financial aid calculator

## Notification Requirements

- School time, encouraged to support filing events with families outside of the school day
- District process for opting out

## Assistance

- Many already doing similar work!
- 12<sup>th</sup> Year Campaign resources and statewide hosted financial aid completion events

## 12TH YEAR CAMPAIGN



**Financial Aid Advising Day**

### 12th Year Campaign

The 12th Year Campaign boosts college and financial aid application rates in Washington by helping those working with high school seniors and their families complete applications for college admissions and financial aid. This page contains information and resources designed to help schools and partners host a successful financial aid advising day. Explore the different sections below to learn more.

### Supporting Washington's Financial Aid Advising Day

Financial aid matters. Nationally, seniors who complete a financial aid application are 84 percent more likely to enroll in postsecondary education. The rate is **even higher for students from lower-income families**. From an apprenticeship program to a two-or-four-year college degree, education beyond high school prepares students for jobs that move them beyond minimum wage. Even a one-year credential program at a community or technical college can increase future earnings.

Districts across Washington have an exciting opportunity to provide students with new support by sharing critical information for planning life after high school. Financial aid advising day, created with the passage of **ESSB 6141** in the 2020 Legislative session, is an opportunity to focus on educational equity related to students pursuing postsecondary education.

### What is a financial aid advising day?

Learn about the details and requirements of financial aid advising day, as well as the resources the 12th Year Campaign has to support schools.

What is a financial aid advising day?	The 12th Year Campaign is here to help	What should the notification include?
Opting out		

### Support modules

Every module features a resource, video, and Kahoot quiz for your use. Use these modules to help prepare students for your financial aid advising day.

What is financial aid?	Where does financial aid come from?	Financial aid myths
Which application should I use?	How to create an FSA ID	Financial aid dependency status
How to sign your application	Navigating verification	Cost of attendance
Understanding award letters	Requesting financial aid appeals	

### 12th Year Campaign and partner materials

Otterbot	Financial aid event materials	More materials
Federal student aid infographics	College and Career Pathways handouts	Translated resources

### The College Knowledge Project

Over the past several years, a team of organizations worked together to create the College Knowledge Project, consisting of 23 student-tested and approved digital handouts compiled into a workbook designed to support college and career education planning. Full workbooks can be ordered through the 12th Year Campaign and digital copies can be found via the [Washington College Access Network website](#). Lesson plans are also available for each chapter of the workbook to be used to guide students through the College Knowledge content.

The College Knowledge Project	College Knowledge hard copies	College Knowledge handouts
College Knowledge lesson plans		

### 12TH YEAR CONTACT INFORMATION

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## FINANCIAL AID

Completion events

## VOLUNTEER

Sign Up



## FREE RESOURCES

Request your Key to Success



## PLAN YOUR FUTURE

Juniors and Seniors





# Financial Aid Calculator: [portal.wsac.wa.gov/a/aid-calculator/](https://portal.wsac.wa.gov/a/aid-calculator/)



Financial Aid Calculator

## Financial Aid Calculator

Many undergraduate students can cover some or all their college costs with the **Washington College Grant (WCG)** and **Federal Pell Grant (Pell)**.

To get an estimate, you'll need to enter information about your family size and income. You can optionally enter the estimated family contribution (EFC) from a current, completed FAFSA or WASFA to estimate awards.

WSAC does not collect any data you enter.

[Estimate your award →](#)

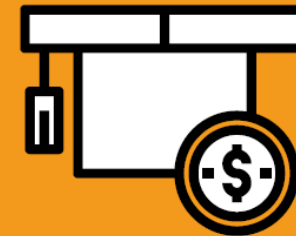
This tool calculates potential awards from the Washington College Grant and Pell Grant programs. There may be more aid available to you from other state and federal programs, from [private scholarships](#), or directly from the college you attend. The only way to know for sure how much financial aid you can receive is to [complete a FAFSA or WASFA financial aid application](#). For more information, contact the college's financial aid office.

- You will need family size and income
- EFC for Pell Grant
- \* WSAC does not collect data



# Financial Aid Advising Week: Sample Schedule

## -----SAMPLE----- FINANCIAL AID ADVISING WEEK [www.wsac.wa.gov/12th-year-campaign](http://www.wsac.wa.gov/12th-year-campaign)



### DAY 1

#### Videos

- What is financial aid?
- Where does financial aid come from?
- Washington College Grant

#### Activity

Sign up for Otterbot & use the financial aid calculator

#### Kahoot Quizzes

- What is financial aid?
- Where does financial aid come from?

#### Resources

- What is financial aid & types of aid infographics
- 12th Year Campaign workbook
- Otterbot
- Financial Aid Calculator

### DAY 2

#### Videos

- Which application should I use?
- Whose information will I need for my financial aid application?

#### Activity

##### Student Self Assessment

Use the provided resources to determine which application to use and if you need to provide parent information.

#### Resources

- Federal aid eligibility infographic
- Financial aid dependency assessment
- Who's my parent for financial aid infographic

### DAY 3

#### Videos

- How to create an FSA ID
- Financial aid myths

#### Activity

Create an FSA ID or a WASFA account & gather required documentation

#### Kahoot Quizzes

- How to create an FSA ID
- Financial aid myths

#### Resources

- FSA ID worksheet
- Five Financial Aid Myths infographic
- Documents needed to apply for aid postcard
- Caregiver Support Videos

### DAY 4

#### Financial Aid Advising Day Event

#### Video

- How to sign your financial aid application

#### Activity

Attend Financial Aid Advising Day or register for a statewide support event.

#### Kahoot Quiz

- How to sign your application quiz

#### Resources

- WASFA Application website
- FAFSA Application website
- CSS Profile website

### DAY 5

#### Videos

- Navigating verification
- Requesting financial aid appeals

#### Activity

Research colleges financial aid application deadlines.

#### Kahoot Quizzes

- Navigating verification
- Requesting financial aid appeals

#### Resources

- WSAC financial aid appeals website
- SwiftStudent
- 12th Year Campaign resources to correct financial aid errors.



WASHINGTON STUDENT  
ACHIEVEMENT COUNCIL

12th Year Campaign

# Keeping Equity at the Center

## The “Why”



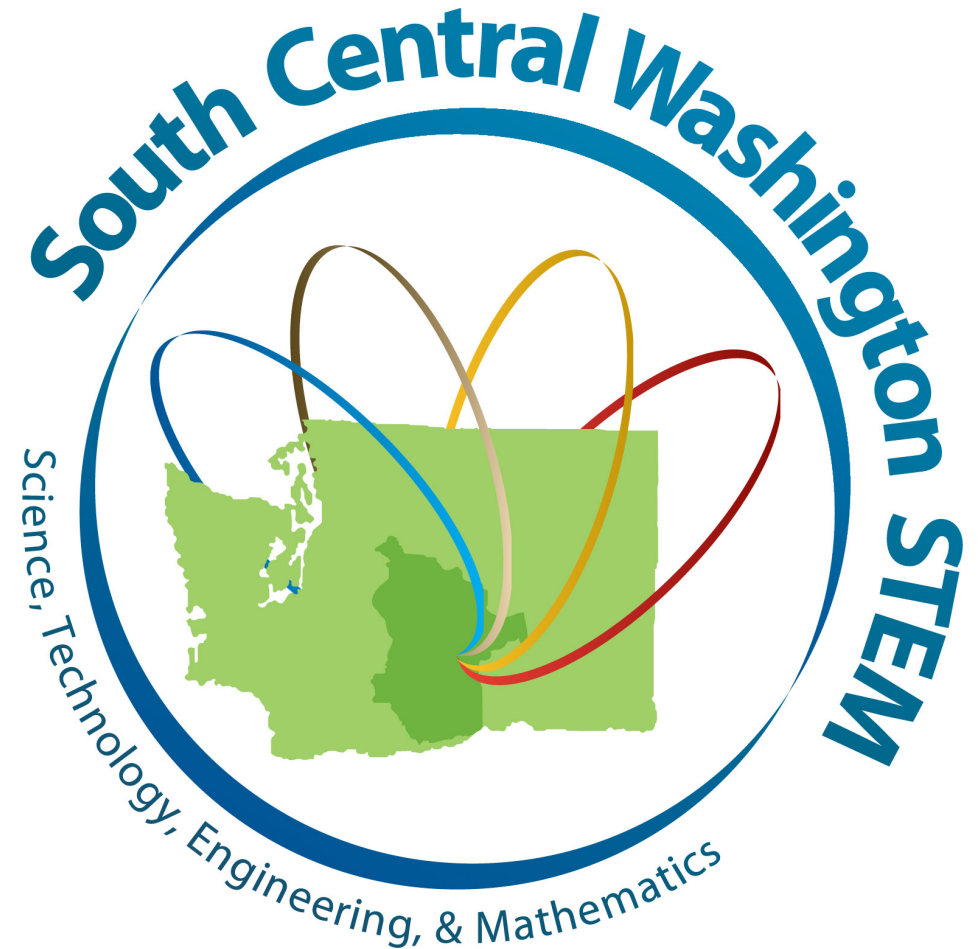


# STEM Networks: Scaling Promising Practices



**West Sound STEM Network**

Engage • Educate • Employ







# Key Concept Overview: Financial Aid Playbook

Leveraging Existing Partnerships

Honoring Local Context

Sharing and Scaling Promising Practices



# Financial Aid Playbook

Why

- Framing the Challenge

How

- Case Studies: Context Matters

What

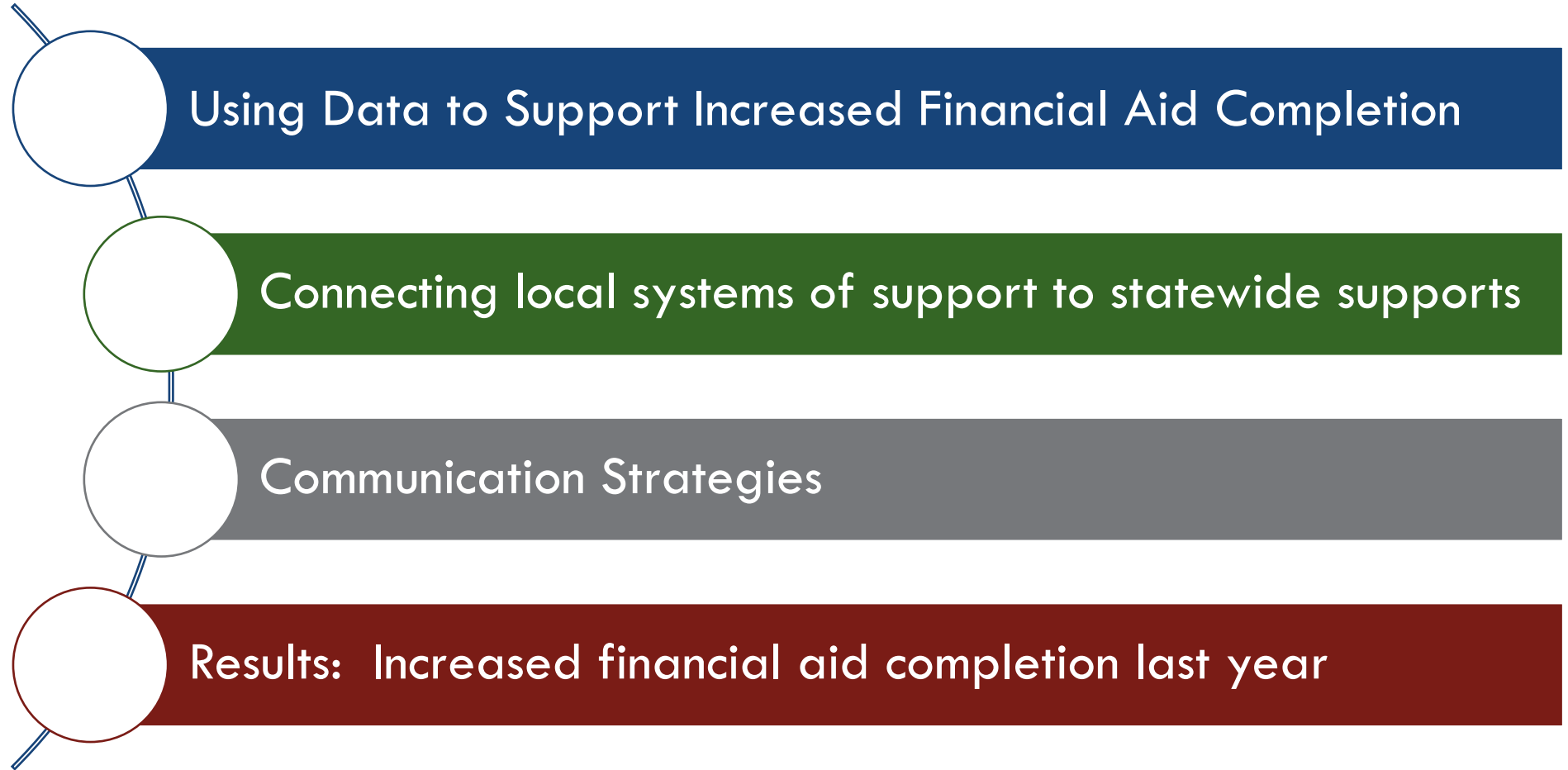
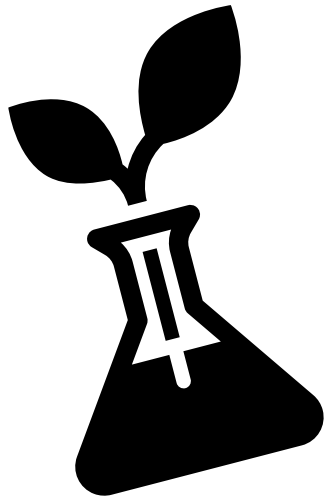
- Resources and Contacts

Where

- Link to Playbook <https://bit.ly/3tIRjNT>



# Case Study: South Central STEM Network



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**Mark Cheney**  
**Director, South Central STEM Network**  
[mark.cheney@esd105.org](mailto:mark.cheney@esd105.org)

Contact Us



# **Additional Resources**







# Resource: 12th Year Campaign

## Free Materials and Training

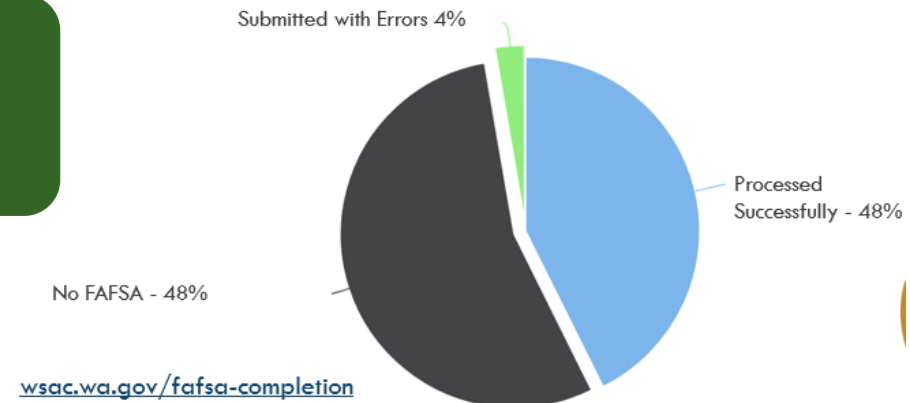
- 3 models of participation to fit your needs

## FAFSA Completion Portal

- Student-level FAFSA status data




WA Public HS Seniors FAFSA Completion 2020-21






# Resource: Financial Aid Advising Day Planning Sessions





WASHINGTON STUDENT ACHIEVEMENT COUNCIL  
12th Year Campaign



12th Year Campaign - Christina Winstead

## Financial Aid Advising Day Planning Session

 30 min


 Web conferencing details provided upon confirmation.

Financial Aid Advising Days are coming soon, and the 12th Year Team is here to help. Don't know where to start? Just make an appointment to talk with a 12th Year Campaign team member about planning your year.

### Select a Date & Time

September 2020 < >

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

 Pacific Time - US & Canada (12:24pm) ▾

<https://calendly.com/12thyear/planning>



# Events: 12<sup>th</sup> Year Campaign Financial Aid Completion Nights

## Need Help with Financial Aid?

Join us for free virtual financial aid assistance

October 13, 2021

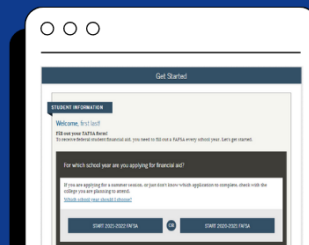
October 27, 2021

November 10, 2021

November 17, 2021

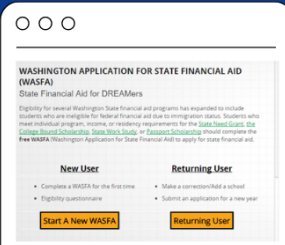
December 1, 2021

For more information and to register go to <http://bit.ly/12thYrEventDoc>



**FAFSA**

Free Application for Federal Student Aid



**WASFA**

Washington Application for State Financial Aid

## Volunteers Needed

- Virtual events (5:30-7:30pm)
- Training and resources provided.
- Financial Aid Basic Support
- Financial Aid Navigator
- College Admissions Assistance
- Language Translator
- Scholarship Navigator



WASHINGTON STUDENT ACHIEVEMENT COUNCIL  
12th Year Campaign

<http://bit.ly/12thYrEventDoc>

<https://www.signupgenius.com/go/30e0444abab2aa3fc1-statewide>



# Resource: Otterbot Texting Service - Help with Financial Aid

- Students can access Otterbot via text message 24 hours a day, seven days a week by texting "**Hi Otter**" to **360-928-7281**.
- [wsac.wa.gov/otterbot](https://wsac.wa.gov/otterbot)





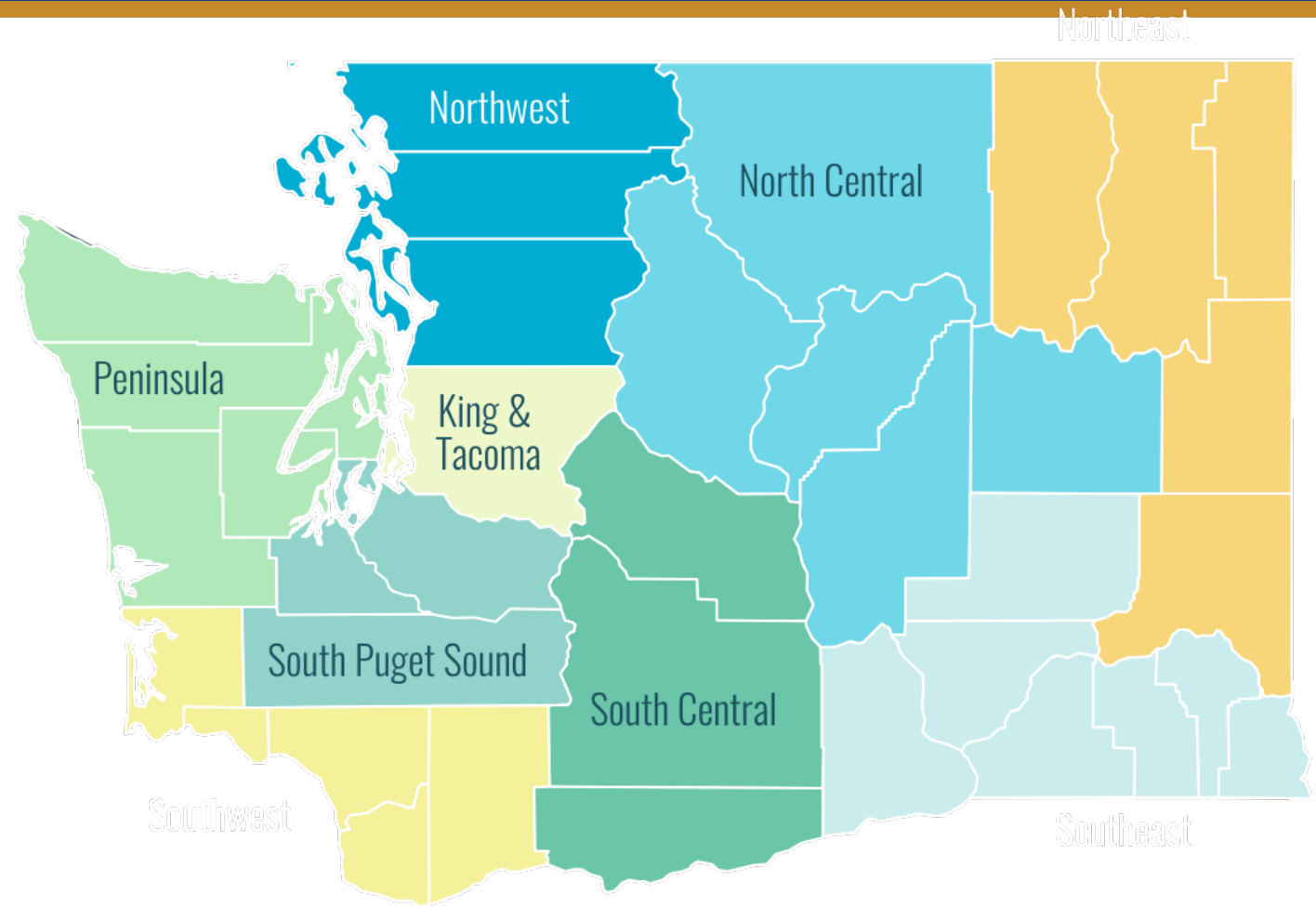
# Resource: WCAN Regional Officers

## Materials for your students

- College Knowledge Book & Handouts
- College Map
- College Bound Repledge

## Student Engagement Initiatives

- College Bound Repledge
- FAFSA/WASFA Completion



wcan.org





# Next Steps

## Convene your team

- Who needs to be at the table for this work? Can you partner with other schools/organizations?

## Make a plan

- Decide how you will inform your students & their families of their financial aid opportunities. Determine how you will provide a financial aid advising event.

## Continue the conversation

- Make a plan to support students throughout the financial aid cycle.



# Key to Success: Order Yours Today!

Pre-loaded and updatable with tools and resources.

Visit [www.wsac.wa.gov/12th-year-campaign](http://www.wsac.wa.gov/12th-year-campaign) to request your key!



**Think of something you  
will bring back to your  
school to use this fall and  
type it in the chat, but  
don't hit return yet.....**



**Questions/Discussion**





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