



Washington Office of Superintendent of **PUBLIC INSTRUCTION**

College Bound Outreach

1. **Purpose:**

Funding is provided only as a pass through to a college scholarship organization with expertise in providing outreach to students regarding eligibility for the College Bound Scholarship program. OSPI contracts with College Success Foundation for this purpose.

2. **Description of services provided:**

College Success Foundation (CSF) utilizes four key methods – trainings, campaigns, student-facing resources and tools, and technical assistance – to implement its primary strategies for College Bound Scholarship awareness and FAFSA/WASFA completion.

The primary strategies for College Bound Scholarship awareness include the following:

- Raise awareness of auto-enrollment to eligible middle school students and their parents or guardian
- Introduce CBS requirements, how to access the scholarship and general financial aid terminology
- Integrate middle school and high school College Bound Scholarship students into existing college and career planning
- Identify and share resources and partnerships available to support CBS students
- Strengthen outreach to CBS students

The primary strategies for FAFSA/WASFA completion include the following:

- Raise awareness of the importance of filling out the FAFSA/WASFA
- Introduce financial aid process, types of aid and steps to complete the FAFSA/WASFA
- Conduct 12th grade student/family-facing FAFSA/WASFA workshops
- Identify and share resources and partnerships available to support CBS students
- Strengthen outreach to CBS students

College Bound Regional Officers (CBROs) and AmeriCorps College and Career Coaches (CACCs) worked and served tirelessly during this unique and challenging year to keep students and families engaged and provided unflagging support to school, school district and community partners.

CACCs provided college and career readiness curricula and support statewide to 1,324 middle school students (8th graders) in 7 middle schools.

73.6% of the students served by CACCs completed college and career readiness planning, which supported completion of the high school plan. CSF's standardized college and career readiness 5-lesson curriculum incorporated instruction, group discussion and individual student activities to engage all learners. Topics include:

- Lesson 1: College Aspirations – Increases students' awareness of the factors that impact college and career readiness
- Lesson 2: Career Pathways - Allows students to utilize career tools to explore their own interests and career options
- Lesson 3: College Pathways – Introduces students to higher education paths and the connection between a college degree and obtaining a job
- Lesson 4: College Affordability and Planning – Increases students' knowledge of college costs, awareness of the different ways to pay for college, and the return on investment of a post-secondary degree
- Lesson 5: College Beliefs – Helps students to recognize the social, economic, and societal values and benefits of pursuing and obtaining a higher education

CBROs work with school and district staff, along with community-based organizations across Washington state to provide support, training, resources and/or technical assistance for CBS awareness and FAFSA/WASFA completion. They also work with students and families to a lesser degree. CSF currently has five CBROs, each serving an area roughly corresponding to the state's nine Education Service Districts include: Spokane (North Central and Northeast), Northwest Coastal (Northwest and Peninsula), Seattle, Tacoma (South Puget Sound and Southeast), and Yakima (South Central and Southeast).

Over the course of the 2021-2022 academic year, CBROs provided a total of 93 virtual and in-person professional development opportunities and workshops to school, district and community-based partners.

226 schools, 392 school districts, and 30 community-based organizations were better able to engage with middle school students enrolled in the College Bound Scholarship and to provide college and career readiness support to College Bound Scholarship students in high school.

CBROs provided 50 CBS awareness trainings to 754 school, school district and community-based staff participants and more than 312 student and parent participants.

CBROs provided 43 FAFSA/WASFA completion trainings to 293 school, school district and community-based staff participants and 82 student and parent participants.

3. **Criteria for receiving services and/or grants:**

College Bound regional officers serve schools and districts throughout their respective regions. They focus their time based on objective need, primarily low CBS sign-up rates, and low FAFSA/WASFA completion rates. They also consider subjective criteria including a school's lack of, but desire to, build a college-going culture and lack of other school or community-based service providers or resources.

All middle and high schools with students eligible for the College Bound Scholarship (CBS) are served. Districts and schools can receive: 1) training on the College Bound Scholarship; 2) student workbooks and support to engage eligible and enrolled students in the College Bound Scholarship program; and, 3) regional workshops to learn ways to support College Bound students in career and college readiness.

Beneficiaries in 2021-22 School Year:

Number of School Districts:	232
Number of Schools:	512
Number of Students:	2,214
Number of Educators:	2,201
Other:	2,896 - CBOs and CBO staff, Parents and Not indicated

Number of OSPI staff associated with this funding (FTEs): .90

Number of contractors/other staff associated with this funding: 1

FY22 Funding:	State Appropriation:	\$1,454,000
	Federal Appropriation:	\$0
	Other Fund Sources:	\$0
	TOTAL (FY22)	\$1,454,000

4. **Are federal or other funds contingent on state funding?**

No

5. State funding history:

Fiscal Year	Amount Funded	Actual Expenditures
2022	\$1,454,000	\$1,441,254
2021	\$1,454,000	\$1,454,000
2020	\$1,454,000	\$1,454,000
2019	\$1,454,000	\$1,454,000
2018	\$1,354,000	\$1,354,000

6. Number of beneficiaries (e.g., school districts, schools, students, educators, other) history:

Fiscal Year	Number of Schools
FY21	292
FY20	292
FY19	292
FY18	292

7. Programmatic changes since inception (if any):

None.

8. Evaluations of program/major findings:

FAFSA completion rate for College Bound Scholars of 44% as of 7/1/2022. 11,779 CBS students had completed FAFSAs out of 25,001 seniors. This represents an increase from last year's 42% FAFSA completion rate for College Bound Scholars.

9. Major challenges faced by the program:

N/A

10. Future opportunities:

N/A

11. Statutory and/or budget language:

ESSB 5693, Sec. 522(10)(b) - \$1,454,000 of the general fund—state appropriation for fiscal year 2022 and \$1,454,000 of the general fund—state appropriation for fiscal year 2023 are provided solely for contracting with a college scholarship organization with expertise in conducting outreach to students concerning eligibility for the Washington college bound scholarship consistent with [chapter 405, Laws of 2007](#). The office may require the recipient of these funds to report the impacts of the

recipient's efforts in alignment with the measures of the Washington school improvement framework.

12. Other relevant information:

N/A

13. Schools/districts receiving assistance:

See [OSPI's grantee list](#).

14. Program Contact Information:

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